



FOR IMMEDIATE RELEASE

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Alma Bjorklund Named Hollow Brook Wealth Management Show Jumping Hall of Fame Rider of the Month for February

Lexington, KY - March 07, 2018 - Alma Bjorklund of Wellington, Florida has been selected as the Hollow Brook Wealth Management Show Jumping Hall of Fame Rider of the Month for February.



*Alma Bjorklund
(c) Elena Lusenti*

Bjorklund competes in the East Conference, Amateur-Owner Division of the Hollow Brook Wealth Management Show Jumping Hall of Fame Jumper Classic Series. She earned the award by riding Flecuto to first place twice during the first two weeks of competition at the Winter Equestrian Festival in Wellington, Florida.

George Morris, President of the Show Jumping Hall of Fame remarked, "I would like to congratulate Alma Bjorklund on being named our February Rider of the Month. She is a talented equestrian and we look forward to her continued success in the show ring."

The Show Jumping Hall of Fame conducts the Hollow Brook Wealth Management Show Jumping Hall of Fame Jumper Classic Series. The Series hosts separate divisions for junior and amateur-owner riders in two Conferences and follows Grand Prix rules and specifications. Each month the Series honors the rider who earns the most points on one horse in Series competition that month. The Series provides an opportunity for amateur-owner and junior riders to compete at higher levels and serves as a proving ground for many who aspire to represent the United States in international competition.

The Show Jumping Hall of Fame was organized to promote the sport of show jumping and to immortalize the legends of the men, women and horses who have made great contributions to the sport. The Show Jumping Hall of Fame is located at the Kentucky Horse Park in Lexington, Kentucky. Plaques honoring those who have been honored with induction into the Hall of Fame can be seen at the Horse Park's Rolex Stadium. Mementos and artifacts from the sport's history are on display as part of the Show Jumping Hall of Fame collection at the United States Hunter Jumper Association (USHJA) Wheeler Museum at the Horse Park.

The Hollow Brook Wealth Management Show Jumping Hall of Fame Jumper Classic Series is sponsored by Hollow Brook Wealth Management LLC, SmartPak, The Hampton Classic Horse Show, Kentucky Horse Park, The National Horse Show Association of America and United States Hunter Jumper Association (USHJA).

Hollow Brook Wealth Management LLC is a full service, SEC registered, wealth management firm that serves the diverse needs of individuals, families, foundations, pension plans, and endowments. The firm is dedicated to preserving and growing capital by being a true financial quarterback for its clients. Hollow Brook Wealth Management employs a partnership culture that puts an emphasis on excellence and fiduciary responsibility. As experienced wealth managers, Hollow Brook leverages in-depth research, long standing industry relationships and disciplined processes to meet the distinct and complex needs of its clients. Hollow Brook's priority is to serve as active, thoughtful and responsible stewards of wealth. www.hollowbrookllc.com.

Founded in 1999, SmartPak Equine is the country's largest online and catalog retailer serving the needs of the active and engaged horse owner. The patented SmartPak™ supplement feeding system has simplified the process of feeding horse supplements and medications, making it easier for thousands of riders to keep their horses healthier by ensuring their supplements are being fed correctly. Learn more at www.SmartPak.com.

The Hampton Classic is the prestigious culminating event of the Hamptons' famed summer season. Top jumper and hunter riders from around the world compete for some of the richest prize money in the nation. The Classic hosts more than 100 classes of competition in six rings for horses and riders of all ages and abilities. The Classic also features a Boutique Garden with more than 70 vendors, a wide selection of dining options and a Farmer's Market, all on its 60-acre show grounds. More details are available at www.HamptonClassic.com.

The Kentucky Horse Park is the leading tourist attraction for all things "horse" and one of the world's best equine competition facilities and only park open to the public. The Kentucky Horse Park hosts a handful of events each year such as the Land Rover Kentucky

Three-Day Event, Kentucky Summer Horse Show and BreyerFest. For more information, visit www.kyhorsepark.com.

The National Horse Show is a championship event featuring "AA"-rated hunters, open jumpers, junior/amateur jumpers, and the ASPCA Alfred B. Maclay Finals. It is held in the Alltech Arena at the Kentucky Horse Park in Lexington, KY. Further information is available at www.NHS.org.

The United States Hunter Jumper Association, as the official hunter/jumper affiliate of the United States Equestrian Federation, is a competition-based sport organization that serves our members through educational programs, awards and recognition, communication and rules. They provide a wide array of programs for all hunter/jumper levels, and are mindful of the well-being of our equine partners. Additional information is available at www.ushja.org.

For more information about the Show Jumping Hall of Fame, including the Hollow Brook Wealth Management Show Jumping Hall of Fame Jumper Classic Series, please visit the Show Jumping Hall of Fame website at www.ShowJumpingHallofFame.net.